

SI6006Z

# SeraShine EM129

INCI: Dimethicone and Laureth-23 and Laureth-4

## Applications

Shampoos

Conditioners

Skin care

## Benefits

Reduced combing time on wet and dry hair

Gloss enhancing benefits

Conditioning benefits

Leaves hair feeling soft

## Description

SeraShine EM 129 Dimethicone emulsion is a non-ionic emulsion of high molecular weight polydimethylsiloxane fluid specifically designed for use in personal care products. Leaving the hair feeling soft and smooth, it also delivers excellent dry combing and gloss. This product provides strong conditioning performance. It improves the wet and dry combing of hair to protect damages hair. It also imparts soft feel and improves shin to the hairs. The recommended usage level is 2-5% depending on the conditioning effect which is required and the hair type.

## Typical Properties

Appearance	Milky white liquid
Odour	Slight Characteristics Odour
External Viscosity (cS at 25°C)	2,000~10,000
Silicone Content (%)	60
Particle Size (µm)	0.1 ~ 5
Emulsifier Type	Non-Ionic
CTFA / INCI Designation	Dimethicone and Laureth-23 and Laureth-4

## Typical Properties

The values mentioned are not intended for use in preparing specifications. We have made every effort to ensure these values are correct as of the revision date of this document.

## Method of Use

SeraShine EM 129 was developed for use in conditioning shampoos, conditioners and other hair care products. This product provides to enhance dry combing and soft feel to hair. And also it can be diluted with water, making it easy to formulate with.

## Recommended Usage Level

2 – 5 % to shampoo and intense conditioner formulations

## Packaging

200 kg drum and 1,000 kg IBC.

## Storage and Shelf Life

The product should be stored 4°C - +32°C and not be allowed to freeze. Shelf life of the opened or un-opened container is 12 months from the date of manufacture. If you wish to use this product after this time, please contact us for details.

## Toxicity and Handling

Please see our SeraShine EM 129 safety data sheet for more details. Information for safe use of this product is not included in this document. Before handling please read container labels and the safety data sheet for physical, environmental and health hazard information.

## Limited Warranty Information

Although every effort has been made to ensure that the information contained within this data sheet is reliable, we cannot be held responsible for the correctness of the information or for any loss, injury or damage which may result from its use. Suggestions of uses should not be taken as inducements to infringe any particular existing patent.

## Company Details

### KCC Beauty Asia Office:

344, Sapyeong-daero, Seocho-gu, Seoul, Korea

**Tel:** +82 2 3480 5000 **Fax:** +82 2 3480 5887 **e-mail:** represent@kccworld.co.kr

### KCC Beauty EMEA Office:

Basildon Chemical Co. Ltd. Kimber Road, Abingdon, Oxfordshire, OX14 1RZ, United Kingdom

**Tel:** +44 (0) 1235 526677 **Fax:** + 44 (0) 1235 524334 **e-mail:** cosmetics@baschem.co.uk